

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

Billing Address:

Smart Media Group LLC (VA)
 Attention: Accounts Payable
 814 King St, Suite 400
 Alexandria, VA 22314

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
937948-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	801806 WILSON/SEI

Flight Dates	Order #	Alt Order #
08/01/12 - 08/06/12	937948	06257505

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/03/12	GMA IN THE AFTERNOON	1-2PM	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 1:37 PM GMA IN THE AFTERNOON 1-2PM :30 HW0412TV \$175.00 NM									
2	08/03/12	08/03/12	Action 7 News @ 10p M-F	10-1030p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 10:25 PM Action 7 News @ 10p M-F 10-1030p :30 HW0412TV \$800.00 NM									
3	08/03/12	08/03/12	Nightline	1105-1135p	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 11:23 PM Nightline 1105-1135p :30 HW0412TV \$150.00 NM									
4	08/03/12	08/03/12	Kimmel	1135p-1235a	----1--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 12:16 AM Kimmel 1135p-1235a :30 HW0412TV \$70.00 NM									
5	08/03/12	08/03/12	Chew, The	12-1pm	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 12:56 PM Chew, The 12-1pm :30 HW0412TV \$100.00 NM									
6	08/03/12	08/03/12	General Hospital	2-3p/1-2p	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 2:23 PM General Hospital 2-3p/1-2p :30 HW0412TV \$150.00 NM									

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Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	801806 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/03/12	08/03/12	Dr Oz	4-5p	----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$225.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT F 08/03/12 4:15 PM Dr Oz 4-5p :30 HW0412TV \$225.00 NM									
8	08/03/12	08/03/12	M-F A7N This AM @ 430:430-5a		----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$100.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT F 08/03/12 4:44 AM M-F A7N This AM @ 430a 430-5a :30 HW0412TV \$100.00 NM									
9	08/03/12	08/03/12	Action 7 News @ 5p	5-530p	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$450.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT F 08/03/12 5:27 PM Action 7 News @ 5p 5-530p :30 HW0412TV \$450.00 NM									
10	08/03/12	08/03/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$250.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT F 08/03/12 5:12 AM 5a A7N More In The AM 5-6a :30 HW0412TV \$250.00 NM									
11	08/03/12	08/03/12	Good Morning America	7-9a	----1--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$325.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT F 08/03/12 8:47 AM Good Morning America 7-9a :30 HW0412TV \$325.00 NM									
12	08/03/12	08/03/12	Live with Regis & Kelly	9-10a	----1--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$125.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT F 08/03/12 9:40 AM Live with Regis & Kelly 9-10a 9-10a :30 HW0412TV \$125.00 NM									
13	08/06/12	08/06/12	GMA IN THE AFTERNOON	1-2PM	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$175.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M 08/06/12 1:37 PM GMA IN THE AFTERNOON 1-2PM :30 HW0412TV \$175.00 NM									
14	08/06/12	08/06/12	Action 7 News @ 10p	M-F 10-1030p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$800.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M 08/06/12 10:23 PM Action 7 News @ 10p M-F 10-1030p :30 HW0412TV \$800.00 NM									
15	08/06/12	08/06/12	Nightline	1105-1135p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$150.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M 08/06/12 11:26 PM Nightline 1105-1135p :30 HW0412TV \$150.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
937948-1	08/12/12	August 2012	07/30/12 - 08/06/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	801806 WILSON/SE

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/06/12	08/06/12	Nightline	1105-1135p	1-----	:30	1	\$150.00	NM
16	08/06/12	08/06/12	Kimmel	1135p-1235a	1-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 12:03 AM Kimmel 1135p-1235a :30 HW0412TV \$70.00 NM									
17	08/06/12	08/06/12	Anderson Cooper	11a-12n	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 11:22 AM Anderson Cooper 11a-12n :30 HW0412TV \$100.00 NM									
18	08/06/12	08/06/12	Chew, The	12-1pm	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 11:59 AM Chew, The 12-1pm :30 HW0412TV \$100.00 NM									
19	08/06/12	08/06/12	General Hospital	2-3p/1-2p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 2:25 PM General Hospital 2-3p/1-2p :30 HW0412TV \$150.00 NM									
20	08/06/12	08/06/12	Ellen 3-4p	3-4p	1-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 3:29 PM Ellen 3-4p 3-4p :30 HW0412TV \$135.00 NM									
21	08/06/12	08/06/12	Dr Oz	4-5p	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 4:16 PM Dr Oz 4-5p :30 HW0412TV \$225.00 NM									
22	08/06/12	08/06/12	M-F A7N This AM @ 430:430-5a		1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 4:52 AM M-F A7N This AM @ 430a 430-5a :30 HW0412TV \$100.00 NM									
23	08/06/12	08/06/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 5:13 PM Action 7 News @ 5p 5-530p :30 HW0412TV \$450.00 NM									
24	08/06/12	08/06/12	5a A7N More In The AM	5-6a	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$250.00									

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Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	801806 WILSON/SEI



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/06/12	08/06/12	5a A7N More In The AM	5-6a	1-----	:30	1	\$250.00	NM
08/06/12 08/12/12 1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 5:23 AM 5a A7N More In The AM 5-6a :30 HW0412TV \$250.00 NM									
25	08/06/12	08/06/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 6:23 PM Action 7 News @ 6p 6-630p :30 HW0412TV \$600.00 NM									
26	08/06/12	08/06/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 6:13 AM 6a A7N More In The AM 6-7a :30 HW0412TV \$450.00 NM									
27	08/06/12	08/06/12	Entertainment Tonight	630-7p	1-----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 6:57 PM Entertainment Tonight 630-7p :30 HW0412TV \$550.00 NM									
28	08/06/12	08/06/12	Good Morning America	7-9a	1-----	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 8:00 AM Good Morning America 7-9a :30 HW0412TV \$325.00 NM									
29	08/06/12	08/06/12	Live with Regis & Kelly	9-10a	1-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 9:54 AM Live with Regis & Kelly 9-10a :30 HW0412TV \$125.00 NM									
30	08/06/12	08/06/12	Glass House	9-10p	1-----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 9:38 PM Glass House 9-10p :30 HW0412TV \$1,600.00 NM									
31	08/04/12	08/04/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/04/12 10:28 PM Action 7 News @ 10p Sat 10-1035p :30 HW0412TV \$450.00 NM									
32	08/04/12	08/04/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/04/12 5:23 PM Action 7 News @ 5p Sat 5-530p :30 HW0412TV \$250.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/04/12	08/04/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$250.00	NM
33	08/04/12	08/04/12	5-6a	5-6a	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/04/12 5:55 AM 5-6a 5-6a :30 Hw0412TV \$100.00 NM									
34	08/04/12	08/04/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$280.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/04/12 6:13 PM Sa A7N @ 6P 6-630p :30 Hw0412TV \$280.00 NM									
35	08/04/12	08/04/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$210.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/04/12 7:24 AM Sa 6a A7N More in the AM 6-9a :30 Hw0412TV \$210.00 NM									
36	08/04/12	08/04/12	EXT MK	7-10p	-----1-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/04/12 8:32 PM EXT MK 7-10p :30 Hw0412TV \$375.00 NM									
37	08/04/12	08/04/12	CASTLE	9-10p	-----1-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/04/12 9:43 PM CASTLE 9-10p :30 Hw0412TV \$375.00 NM									
38	08/05/12	08/05/12	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/05/12 10:23 PM Action 7 News @ 10p Sun 10-1030p :30 Hw0412TV \$750.00 NM									
39	08/05/12	08/05/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$495.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$495.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/05/12 10:44 PM Action 7 News @ 1030p Sun 1030-1105p :30 Hw0412TV \$495.00 NM									
40	08/05/12	08/05/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/05/12 4:18 PM ET Weekend Su 4-5p 4-5p :30 Hw0412TV \$110.00 NM									
41	08/05/12	08/05/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$350.00									

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Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
937948-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	801806 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	08/05/12	08/05/12	Action 7 News @ 5p Sun 5-530p		-----1	:30	1	\$350.00	NM
07/30/12 08/05/12 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/05/12 5:28 PM Action 7 News @ 5p Sun 5-530p :30 Hw0412TV \$350.00 NM									
42	08/05/12	08/05/12	5-6a	5-6a	-----1	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/05/12 5:29 AM 5-6a 5-6a :30 Hw0412TV \$85.00 NM									
43	08/05/12	08/05/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$210.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1 1 \$210.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/05/12 7:43 AM Su 6a A7N More in the AM 6-9a :30 Hw0412TV \$210.00 NM									
44	08/05/12	08/05/12	This Week	9-10a	-----1	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/05/12 9:22 AM This Week 9-10a :30 Hw0412TV \$200.00 NM									
45	08/02/12	08/02/12	GMA IN THE AFTERNOON	1-2PM	---1---	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 1:35 PM GMA IN THE AFTERNOON 1-2PM :30 Hw0412TV \$175.00 NM									
46	08/02/12	08/02/12	Kimmel	1135p-1235a	---1---	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 12:24 AM Kimmel 1135p-1235a :30 Hw0412TV \$70.00 NM									
47	08/02/12	08/02/12	Anderson Cooper	11a-12n	---1---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 11:39 AM Anderson Cooper 11a-12n :30 Hw0412TV \$100.00 NM									
48	08/02/12	08/02/12	Chew, The	12-1pm	---1---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 12:37 PM Chew, The 12-1pm :30 Hw0412TV \$100.00 NM									
49	08/02/12	08/02/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ---1--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 1:59 PM General Hospital 2-3p/1-2p :30 Hw0412TV \$150.00 NM									

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Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	801806 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	08/02/12	08/02/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$150.00	NM
50	08/02/12	08/02/12	Ellen 3-4p	3-4p	---1---	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 4:00 PM Ellen 3-4p 3-4p :30 Hw0412TV \$135.00 NM									
51	08/02/12	08/02/12	Action 7 News @ 5p	5-530p	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 5:14 PM Action 7 News @ 5p 5-530p :30 Hw0412TV \$450.00 NM									
52	08/02/12	08/02/12	5a A7N More In The AM	5-6a	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 5:13 AM 5a A7N More In The AM 5-6a :30 Hw0412TV \$250.00 NM									
53	08/02/12	08/02/12	Action 7 News @ 6p	6-630p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 6:28 PM Action 7 News @ 6p 6-630p :30 Hw0412TV \$600.00 NM									
54	08/02/12	08/02/12	Entertainment Tonight 630-7p	630-7p	---1---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 6:57 PM Entertainment Tonight 630-7p 630-7p :30 Hw0412TV \$550.00 NM									
55	08/02/12	08/02/12	Good Morning America	7-9a	---1---	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/02/12 7:50 AM Good Morning America 7-9a :30 Hw0412TV \$325.00 NM									
56	08/01/12	08/01/12	GMA IN THE AFTERNOON	1-2PM	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 1:37 PM GMA IN THE AFTERNOON 1-2PM :30 Hw0412TV \$175.00 NM									
57	08/01/12	08/01/12	Action 7 News @ 10p M-F	10-1030p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 10:27 PM Action 7 News @ 10p M-F 10-1030p :30 Hw0412TV \$800.00 NM									
58	08/01/12	08/01/12	Nightline	1105-1135p	--1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$150.00									

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Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	801806 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	08/01/12	08/01/12	Nightline	1105-1135p	--1----	:30	1	\$150.00	NM
07/30/12 08/05/12 --1---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 11:20 PM Nightline 1105-1135p :30 HW0412TV \$150.00 NM									
59	08/01/12	08/01/12	Anderson Cooper	11a-12n	--1----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --1---- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 11:38 AM Anderson Cooper 11a-12n :30 HW0412TV \$100.00 NM									
60	08/01/12	08/01/12	Chew, The	12-1pm	--1----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --1---- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 12:34 PM Chew, The 12-1pm :30 HW0412TV \$100.00 NM									
61	08/01/12	08/01/12	Ellen 3-4p	3-4p	--1----	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --1---- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 3:30 PM Ellen 3-4p 3-4p :30 HW0412TV \$135.00 NM									
62	08/01/12	08/01/12	Dr Oz	4-5p	--1----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --1---- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 4:32 PM Dr Oz 4-5p :30 HW0412TV \$225.00 NM									
63	08/01/12	08/01/12	M-F A7N This AM @ 430:430-5a		--1----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --1---- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 4:54 AM M-F A7N This AM @ 430a 430-5a :30 HW0412TV \$100.00 NM									
64	08/01/12	08/01/12	5a A7N More In The AM	5-6a	--1----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --1---- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 5:12 AM 5a A7N More In The AM 5-6a :30 HW0412TV \$250.00 NM									
65	08/01/12	08/01/12	Action 7 News @ 6p	6-630p	--1----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --1---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 6:28 PM Action 7 News @ 6p 6-630p :30 HW0412TV \$600.00 NM									
66	08/01/12	08/01/12	Entertainment Tonight 630-7p		--1----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 --1---- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 HW0412TV \$550.00 NM									

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Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	801806 WILSON/SEN

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	08/01/12	08/01/12	Entertainment Tonight 630-7p		--1----	:30	1	\$550.00	NM
67	08/01/12	08/01/12	Good Morning America	7-9a	--1----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 8:54 AM Good Morning America 7-9a :30 Hw0412TV \$325.00 NM									
68	08/01/12	08/01/12	MODERN FAMILY	8-830p	--1----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 8:18 PM MODERN FAMILY 8-830p :30 Hw0412TV \$1,300.00 NM									
69	08/01/12	08/01/12	Live with Regis & Kelly 9- 9-10a		--1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/01/12 9:39 AM Live with Regis & Kelly 9-10a 9-10a :30 Hw0412TV \$125.00 NM									
Total Spots							69		

Payment Terms 30 Days

<u>Gross Total</u>	\$21,355.00
<u>Agency Commission</u>	\$3,203.25
<u>Net Amount Due</u>	\$18,151.75
New Mexico Tax Rate 7.0%	\$1,270.62
<u>Amount Due</u>	\$19,422.37